

Connect 2020 Sponsorship Guide

October 29 to 31, 2020

This free, virtual event celebrates all things OpenStreetMap and will provide a platform for rich discussions and collaborative learning about open geographic data.



Hosted by OpenStreetMap US

We grow and support OpenStreetMap, the free and open-source world map. OpenStreetMap US connects, educates, and collaborates with a network of educators, volunteers, professionals, and businesses who incorporate open source geographic data in their research or products.



openstreetmap.us

Our Community

Here is a snapshot of our social media engagement:

- ❑ Twitter: close to 5,000 followers
- ❑ Facebook group: close to 1,000 members
- ❑ Monthly e-newsletter: over 2,000 recipients
- ❑ YouTube channel: over 1,000 subscribers

Presenting Sponsors \$5,000

Help make Connect2020 a free event! As a presenting sponsor, your benefits include:

- ❖ Company logo on all event messaging and published videos
- ❖ Company logo featured on the Connect 2020 webpage
- ❖ Logo featured on break slide during Friday talks
- ❖ Social media recognition on all OSM US accounts

Gold Sponsors \$2,500

Support the OpenStreetMap US community and have a solid marketing presence. Sponsorship benefits at the Gold level include:

- ❖ Company logo on Connect 2020 web page
- ❖ Logo featured on break slide during Friday talks
- ❖ Social media recognition on our Twitter, Facebook and Instagram accounts

We are proud to offer Connect 2020 as a free event to our community. Your sponsorship supports this as well as OpenStreetMap US programming throughout the year. OpenStreetMap is becoming central to the growth and success of many organizations but cannot thrive without your support.

Silver Sponsors - \$1,000

Give back to the OpenStreetMap US community while having a formal marketing presence.

As a Silver Sponsor, your company logo will be featured on Connect 2020 web page and we will recognize your generosity on our social media accounts.

Bronze Sponsors - \$500

Show your support for OpenStreetMap US and the future of open source data.

As a bronze sponsor your company name will be listed on the Connect 2020 web page.

Have another sponsorship idea? Contact us anytime at connect@openstreetmap.us.

Thank you!

